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'Hungry Haydo' to attempt parmageddon dish

A man known for taking on eating challenges will attempt to take on a local dish known as the parmageddon.



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By Trent Horneman

Hayden Wilson, a YouTube sensation with more than 20 eating challenges under his belt, has set his sights on Echuca.

Mr Wilson, better known as “Hungry Haydo”, will attempt Echuca’s Shamrock Hotel’s 3.5kg five-parma challenge, known as the ‘parmageddon’.

Haydo will complete the parmageddon challenge this month, as part of a fundraising campaign for prostate cancer.

With five chicken schnitzels, 500g of cheese, 1kg of napoli sauce, 250g of ham and 500g of chips it is going to be no walk in the park.



The Shamrock Hotel's 'parmageddon' next to an ordinary-sized parmigiana.

Haydo said he saw the parmageddon online and approached hotel owners to sponsor his effort.

He encouraged Echuca-Moama residents to come down and donate to his cause while he ate.

He also challenged local food fans to join him for the challenge.

Haydo said he fell into competitive eating after posting a YouTube video for his mates to prove his eating abilities.

“I work at a gym, so when I come home after work, I am hungry and would eat a lot, especially cereal,” he said.

“My mates didn’t believe me so one day I posted a video online and it went from there.”

<p>PARMAGEDDON CONTAINS: 1.25kg chicken 1kg Napoli sauce 500g cheese 250g ham 500g chips 100g salad</p> <p>PARMAGEDDON DIETARY ADVICE: 27,000 kilojoules 6500 calories 365g fat 173g saturated fat</p>	<p>FAT CONTENT EQUIVALENT TO....</p> <p>36 X </p>  <p>Three days' worth of food (average person needs 8700kj/day).</p> <p>To burn this off would take about 27.5 hours of walking or 11.5 hours of jogging.</p>
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The 'parmageddon' in dietary terms.

Haydo's rise to fame has led him to the small screen, making it through to the second round of auditions for *Australia's Got Talent*.

In his audition, he will attempt to eat a large jar of vegemite.

Most of his challenges have involved raising money.

"I started doing the challenges with family and friends and then I thought I might as well do it for charity," he said.

Among his recent feats is devouring 80 pancakes in 17 minutes, an Australian record.

Haydo has demolished chicken parma challenges in the past — including four parmados with salad, chips and onion rings — and one of seven parmados without sides.

Shamrock Hotel publican David Cunningham said Haydo faced a massive challenge.

He said eight or nine people had attempted the \$101 parmageddon challenge, with the most successful candidate eating about four parmas.

“We wanted this to be a serious challenge, hence the \$101 pricetag,” Mr Cunningham said.

“We used to have a ‘triple bypass’ on our old menu. With 101 parmas on the menu we decided instead of a quadruple bypass, lets make it five,” he said.

“I have seen Haydo in action and the guy is amazing. If anyone could do it, it could be him.”

■ To donate to Hungry Haydo’s cause, visit [www.everydayhero.com.-
au/hungryhaydo](http://www.everydayhero.com.au/hungryhaydo)